### What’s on offer?

<table>
<thead>
<tr>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Time Exhibitor Package</td>
</tr>
<tr>
<td>Before the Show</td>
</tr>
<tr>
<td>During the Show</td>
</tr>
<tr>
<td>The Airline Club Lounge</td>
</tr>
<tr>
<td>Zones &amp; Areas</td>
</tr>
<tr>
<td>Passenger Experience Conference</td>
</tr>
</tbody>
</table>
First Time Exhibitor Package

What am I buying?

- **Social Media Promotion** – We want you to get off to a good start, as a first time exhibitor we will share your participation with our network.

- **Directional Carpet Tile** – Catch visitors’ attention and lead them straight to your stand with a directional carpet tile, branded with your company creative, logo and stand number and placed to maximise visibility and traffic to your stand.

- **First Time Exhibitor Enhanced Directory Listing** – Your company will be highlighted in a bold colour in the online Exhibitor Directory. Your products will be featured in a carousel, maximising awareness. Fill out your exhibitor profile as much as possible to take full advantage of this.

What are the benefits?

**Brand Exposure**: Drive traffic to your stand at the show and promote your brand in a hall you are not exhibiting in.

**Generate pre-show awareness & leads**: Increase visitor interest to your profile on the AIX website. With the enhanced directory listing exhibitors typically benefit from +45% profile views; almost 2.5 times as many product views; +31% pre-show leads, all impacting on how many people make it a priority to meet you at the show.

What are the specs?

Carpet Tile: 1m x 1m with 3mm bleed. PDF file format.

Price: €1,015
Before the Show

Introduction
Website Banners
Exclusive HTML Email
Exclusive Email Sponsorship
Remarketing
Countdown Clock
Digital Product Package: Bronze
Digital Product Package: Silver
Digital Product Package: Gold
VIP Ticket

Please note:
All sponsors will be included on the sponsors page on the website and in the preview/catalogue, if booked before the deadlines.

Price lists for all sponsorship opportunities for AIX can be found in the final pages of this document.
Before the Show: Introduction

The Aircraft Interiors Online Audience

Our online channels are launch pads for airlines and the supply chain to source the latest innovations, technologies and products for the cabin interiors, inflight entertainment and passenger comfort industries. Did you know 94% of our visitors pre-plan their visit? Make sure you catch their eye before the show.

We have the right product for you

Each digital sponsorship opportunity has been built with your business objectives in mind. You will notice these in the bottom right of each page.

Lead Generation

Get enquiries from our audience of formulators, R&D and regulatory professionals, with their contact information.

Recognised Expertise

Be recognised by your target audience as authority and experts in your area of specialism (seating, IFEC, galleys, etc.) over and above your competition.

Brand Awareness

Get your brand and products out in the industry to raise awareness and engagement from our audience. For well-known brands, this objective ensures you maintain your status and recognition in the industry.

Promote your presence at the show

Highlight that you will be attending the AIX event to the decision-makers. This increases your likelihood of onsite meetings and high traffic on your stand.

<table>
<thead>
<tr>
<th></th>
<th>Lead Generation</th>
<th>Recognised Expertise</th>
<th>Brand Awareness</th>
<th>Promote your presence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Banners</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Directory Upgrades</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Email</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social Media</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Blogs</td>
<td></td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Remarketing</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Webinars</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mobile App</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Online Registration</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Digital Packages</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Website Banners

What am I buying?

- A hyperlinked banner in front of visitors to the AIX website, displayed to thousands of industry professionals
  - 180,000 users per year
  - 112,000 users in the preceding 6 months to the event
  - 60,000 users in the preceding month to the event
- Visibility on the key high-traffic pages of the AIX website during the peak build-up.
- Choose your banner position and choose the website page.

What are the benefits?

**Brand Exposure**: Be at the forefront of visitors’ minds as they walk through the AIX entrance by promoting your product or brand on the website as they plan their visit.

**Build Brand and Product Awareness**: Link to your directory profile or product where visitors can get more information and send you a message or meeting invite.

**Reach a Targeted Audience**: Target key manufacturer decision makers from key regions.

**Specs for each banner** is noted above and on the pricing pages, and will include responsive sizing.

Static JPEG or animated GIF file format – 80kb or smaller.

Choose to link to either your exhibitor profile or a page on your website.

See Price List
## AIX Website Banners: Price List

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>Spec</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homepage Banner</td>
<td>Billboard Banner (A) for one week</td>
<td>970 x 250 pixels (Responsive sizes: 728 x 90px, 300 x 100px)</td>
<td>7650 SOLD</td>
</tr>
<tr>
<td></td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>7650 SOLD</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px, )</td>
<td>5050</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>5050</td>
</tr>
<tr>
<td>Exhibitor Directory Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>5050</td>
</tr>
<tr>
<td></td>
<td>Billboard Banner (A) for one week</td>
<td>970 x 250 pixels (Responsive sizes: 728 x 90px, 300 x 100px)</td>
<td>5050</td>
</tr>
<tr>
<td>Exhibit Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>Link Way B1/B2 Package</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>455</td>
</tr>
<tr>
<td>Visit Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>Mobile App Package</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px, )</td>
<td>900 SOLD</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>455 SOLD</td>
</tr>
<tr>
<td>About Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>900</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px, )</td>
<td>455</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>455</td>
</tr>
<tr>
<td>Why Visit Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>Link Way B3 Package</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px, )</td>
<td>900 SOLD</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>455 SOLD</td>
</tr>
<tr>
<td>The Airline Club Banner</td>
<td>Billboard Banner (A) for one week</td>
<td>970 x 250 pixels (Responsive sizes: 728 x 90px, 300 x 100px)</td>
<td>VIP Badge Mailing Package</td>
</tr>
<tr>
<td></td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>900</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px, )</td>
<td>900</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>5050</td>
</tr>
</tbody>
</table>
# AIX Website Banners: Price List

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>Spec</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue &amp; Travel Banner</td>
<td>Billboard Banner (A) for one week</td>
<td>970 x 250 pixels (Responsive sizes: 728 x 90px, 300 x 100px)</td>
<td>Bathroom Signage Package</td>
</tr>
<tr>
<td></td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>Link way B3 Package</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px)</td>
<td>900</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>5050</td>
</tr>
<tr>
<td>Show Features Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>WIFI Zone B5 Package</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px)</td>
<td>Outdoor EE Banner Package</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>455</td>
</tr>
<tr>
<td>Floorplan Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>YAH/Wayfinder Package</td>
</tr>
<tr>
<td>Media Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>USB Media Lounge Package</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px)</td>
<td>Media Lounge Package</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>455</td>
</tr>
<tr>
<td>Information for Media Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>900</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px)</td>
<td>455</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>455</td>
</tr>
<tr>
<td>IFEC Zone Banner</td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>IFEC Bronze Package</td>
</tr>
<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px)</td>
<td>WIFI Zone B3/B4 Package</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
<td>900 SOLD</td>
</tr>
</tbody>
</table>
Exclusive Email

What am I buying?

Your exclusive email sent to your chosen selection of the AIX database – Airline VIPs, Visitors, Press, Exhibitors.

You send us the content, and we build the email then send it for you – it is as simple as that.

Example 3rd party database sizes from 2019:
Visitors: 1,500 - 13,000 depending on whether any targeting is applied
VIP: 1,500 - 2,000 depending on whether any targeting is applied

These databases vary as more people sign-up to the show.

What are the benefits?

Brand Exposure: We can target any demographic from specific companies to our VIPs registered, or simply a generic email to everyone in the lead-up to, or during, the event. Right when buyers are researching, planning and choosing exhibitors to meet at the event.

Generate leads: Those who click on your ad can be taken to your directory listing or your website where they can send you a message.

Reach a Targeted Audience: You have the flexibility to choose to target all visitors or to select a segment targeting your exact audience.

<table>
<thead>
<tr>
<th>Date</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>05/12/2019</td>
<td></td>
</tr>
<tr>
<td>16/01/2020</td>
<td></td>
</tr>
<tr>
<td>30/01/2020</td>
<td></td>
</tr>
<tr>
<td>06/02/2020</td>
<td></td>
</tr>
<tr>
<td>20/02/2020</td>
<td></td>
</tr>
<tr>
<td>27/02/2020</td>
<td></td>
</tr>
<tr>
<td>05/03/2020</td>
<td></td>
</tr>
<tr>
<td>12/03/2020</td>
<td></td>
</tr>
<tr>
<td>19/03/2020</td>
<td></td>
</tr>
<tr>
<td>26/03/2020</td>
<td></td>
</tr>
</tbody>
</table>

What are the specs?

Your email to our database: We will send a form for you to add your content to, and supply image sizes. The content should be educational and beneficial to the database, as this will reflect on your company – make the right impression.

We will test the email. Spam terms will be rejected.

€ 5,100
Show Email Sponsorship

What am I buying?

Put your brand in front of our AIX VIP, Visitor or Media databases in the run up to the show.

Example database sizes from 2019:
Visitors: 22,000
VIP: 3,000

What are the benefits?

**Brand Exposure**: Add your logo and content block to any existing email being sent by the team to our entire database. As your advert is integrated within our content, you will reach the full database without losing out on recipients opting out of 3rd party emails.

**Generate leads**: Those that click on your ad can be taken to your directory listing or your website where they can send you a message.

**Reach a Targeted Audience**: You have the flexibility to choose to target all visitors or a more selected audience. Sponsor our emails to those registered, exhibitors, or previous years attendees.

What are the specs?

Sponsored VIP & Visitor Email: High resolution logo/image in JPEG or EPS file format for the top and bottom of email, with 30 words to promote your product. Choose to link to your exhibitor profile or your website.
<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email to VIPs registered to attend AIX 2019</td>
<td>Sent 15 weeks from show</td>
<td>1,045</td>
</tr>
<tr>
<td></td>
<td>Sent 8 weeks from show</td>
<td>3,650</td>
</tr>
<tr>
<td></td>
<td>Sent 4 weeks from show</td>
<td>5,100</td>
</tr>
<tr>
<td></td>
<td>Sent 3 weeks from show</td>
<td>5,100</td>
</tr>
<tr>
<td></td>
<td>Sent 2 weeks from show</td>
<td>5,100</td>
</tr>
<tr>
<td>Email to Visitors and/or Exhibitors registered to attend AIX 2019</td>
<td>Sent 15 weeks from show</td>
<td>1,045</td>
</tr>
<tr>
<td></td>
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<tr>
<td></td>
<td>Sent 3 weeks from show</td>
<td>5,100</td>
</tr>
<tr>
<td></td>
<td>Sent 2 weeks from show</td>
<td>5,100</td>
</tr>
<tr>
<td></td>
<td>Sent 1 week from show</td>
<td>5,100</td>
</tr>
<tr>
<td>Email to VIPs not yet registered to attend AIX 2019</td>
<td>Sent 12 weeks from show</td>
<td>5,100</td>
</tr>
<tr>
<td></td>
<td>Sent 6 weeks from show</td>
<td>5,100</td>
</tr>
<tr>
<td></td>
<td>Sent 4 weeks from show</td>
<td>3,650</td>
</tr>
<tr>
<td></td>
<td>Sent 2 weeks from show</td>
<td>3,650</td>
</tr>
<tr>
<td>Email to Visitors not yet registered to attend AIX 2019</td>
<td>Sent 12 weeks from show</td>
<td>5,100</td>
</tr>
<tr>
<td></td>
<td>Sent 6 weeks from show</td>
<td>5,100</td>
</tr>
<tr>
<td></td>
<td>Sent 2 weeks from show</td>
<td>3,650</td>
</tr>
<tr>
<td>Email to Media registered to attend AIX 2019</td>
<td>Sent 4 weeks from show</td>
<td>1,045</td>
</tr>
<tr>
<td></td>
<td>Sent 2 weeks from show</td>
<td>1,045</td>
</tr>
<tr>
<td>Email to Media not yet registered to attend AIX 2019</td>
<td>Sent 2 weeks from show</td>
<td>1,045</td>
</tr>
</tbody>
</table>
Remarketing

What am I buying?

Our Remarketing campaign places your advert across popular websites and social media channels browsed by visitors interested in products like yours, telling them to meet you at the show.

Each visitor is shown a Remarketing advert 2-20 times depending on their engagement. You are able to target adverts for example by geography.

Example websites shown on:
- Social Media: LinkedIn, Facebook, YouTube
- News: Sky, CNN, Yahoo, AOL, Reuters
- Other: Time Out, Lonely Planet, Skype, Google

What are the benefits?

Build Product Awareness: Be at the forefront of visitors’ minds by placing your product in front of them as they book their travel or accommodation, browse social media channels and more before the event.

Brand Exposure: Gain a boosted profile and reputation by being seen to be ‘everywhere’ by the buyers. This will make you stand out as a key brand in the industry and encourage visitors and VIPs to make it a priority to visit your stand/book a meeting with you at AIX 2020.

What are the specs?

Choose your reach:
Year-round Remarketing: € 29870
Premium Remarketing: € 21630
30,000 Remarketing impressions: € 3185
50,000 Remarketing impressions: € 4245
100,000 Remarketing impressions: € 8055
200,000 Remarketing impressions: € 11670

Banners: 300 x 250, 600 x 315, 160 x 600 and 728 x 90 pixels.
We can add our event logo for heightened trust and recognition.
Static JPEG or animated GIF file format – maximum size 80kb.
Remarketing Benefits

Why is it needed?

Get your brand in front of Airlines & Buyers 6 times before the show in order to generate the maximum amount of leads.

Visitors and VIPs will see your branding on high-profile, reputable websites such as: CNN, Time Out, LinkedIn, Yahoo, Skype, Google – this boosts your company's reputation and drastically increases brand awareness before the show.

Example websites shown on:
- Social Media: LinkedIn, Facebook, YouTube
- News: Sky, CNN, Yahoo, AOL, Reuters
- Other: Time Out, Lonely Planet, Skype, Google
Remarketing Benefits: Case Study

Why is it needed?

We can provide you comprehensive digital reports of the success of your campaign before, during and after the show from our dedicated digital fulfilment team.

Example websites shown on:
- Social Media: LinkedIn, Facebook, YouTube
- News: Sky, CNN, Yahoo, AOL, Reuters
- Other: Time Out, Lonely Planet, Skype, Google

![Graph showing Click through rates for Average banner and Remarketing](chart)

- Average banner
- Average Remarketing
- Uniters Remarketing

1.21%

Click-Thru Rank

30,513

Campaign Progress
Countdown Clock

What am I buying?

Your company branding is added to a digital clock, counting down the days, hours, minutes and seconds until the opening day of the show.

What are the benefits?

**Brand Exposure:** Be at the forefront of visitors’ minds as they walk through the AIX entrance by promoting your product and/or brand on the website as they plan their visit.

The hyperlinked countdown clock will be prominently positioned on the AIX homepage
- 53,500 unique page views in the month preceding the show.
- 93,000 unique page views in the 3 months before the show.
- 166,500 unique page views in the year before the show.

**Build Brand and Product Awareness:** Link to your website, landing page, exhibitor listing or product listing, so that visitors can get more information about your company and what you provide.

**Generate leads:** Visitors that click on your ad can be taken to your directory listing or your website, where they can send you a message.

**Reach a Targeted Audience:** Target key decision makers from key regions.

Price: € 10,000

---

Images: Please provide two vector image (.ai, .esp, .psd) files.
Hyperlink: Click tracking is built into the clock.
Digital Product Package: Bronze

What am I buying?

Two digital products on AIX key channels targeting the aircraft interiors industry, including...
• 60-second Q&A interview
• Social Media announcement on Twitter, Facebook & LinkedIn
We have a social audience of 11,000 industry professionals.

What are the benefits?

Brand Exposure: Stand out and be noticed by senior airline and rail executives ahead of the show, so you’re front of mind when they attend the event.

Reach a Targeted Audience: Buyers at AIX attend two or three days to meet key suppliers - by being one of the official Online Bronze Sponsors, you ensure you are the exhibitor they plan to meet onsite and not your competitors.

What are the specs?

Document to be provided in the form of a Q&A, questions can be provided on request or created by the sponsor.

Two post across all of our channels tagging the sponsor. We would require text (max 240 characters), media and a link.

Price: € 1598
Digital Product Package: Silver

What am I buying?

A digital bundle to give you exposure pre-show, following up with onsite digital signage...

• Premium Package
  - Product Carousel in Search Summary
  - Highlighted in Exhibitor Search (website & mobile app)
  - Premium listings typically receive + 45% profile views; almost 2.5 times as many product views; +31% pre-show leads. All impacting how many people make it a priority to meet you
• Social Media announcements – reach a wide audience
  - AIX Twitter – over 7000 followers
  - AIX Facebook – 2770 followers
  - AIX LinkedIn – 106 page likes, 2040 group members
  - AIX Instagram – 545 followers
• Digital advert promoted on 12 x 55” HD screens onsite

What are the benefits?

**Brand Exposure:** Stand out and be noticed by senior airline and rail executives ahead of the show, so you’re front of mind when they attend the event.

**Generate pre-show leads:** Buyers that click on your ad can message you through the directory to arrange meetings at the show. Promote your stand number and prompt them to come and meet you at your stand location.

**Reach a Targeted Audience:** Buyers at AIX attend three days to meet key suppliers, so by being one of official Online Silver Sponsors, you ensure you are the exhibitor they plan to meet onsite over your competitors.

What are the specs?

Two posts across all of our channels tagging the sponsor. We would require text (max 240 characters), media and a link.

Price: € 4,207
Digital Product Package: Gold

What am I buying?

Incredible visibility to capture the attention of the 94% of visitors that plan who they want to meet before the event. You will stand out through:

- Email – VIP & Visitor Registration
- Remarketing – 30,000 impressions
- Webinar
- Digital Screen
- Social Media Mentions – 5
- 60 second Q&A blog post

What are the benefits?

**Brand Exposure**: Stand out and be noticed by senior airline and rail executives ahead of the show, so you’re front of mind when they attend the event.

**Generate pre-show leads**: Buyers that click on your ad can message you through the directory to arrange meetings at the show. Promote your stand number and prompt them to visit you at your stand.

**Reach a Targeted Audience**: By being one of two official Online Gold Sponsors, you make sure you are the exhibitor the manufacturers plan to meet onsite over your competitors.

**Thought Leader**: Share your latest products in your webinar.

**What are the specs?**

See respective slides per element

5 Social media posts across Facebook, Twitter, LinkedIn & Instagram of your image along with up to 240 characters and a link.

A short Q&A style written post on a subject of your choosing to be posted on our site and shared across our social media channels.

Price: € 10,642
Webinar

What am I buying?

The opportunity to present your content, news or new product to professionals watching live or on-demand through an exclusive online presentation (webinar) dedicated to you and your message.

What are the benefits?

- Generate pre-show leads: Receive the contact lists of pre-registrations, live/on-demand attendees, with the questions they asked and polls.
- Brand exposure to thousands.
- Content available 24/7 on demand.
- Present yourself as a thought leader in your chosen topic.
- 1 bespoke emails to the show's database promoting the webinar.
- Promotion within 1 visitor email (through use of a content block).
- Social media promotion to the show's audience for 2 weeks before the webinar.
- The full list of all attendees with contact information, engagement, questions they asked and their responses to the polls.

What are the specs?

Up to 1hr.

Client only needs to provide a speaker and visuals, such as a PowerPoint, the rest of fulfilment is completed by AIX in-house and marketing teams.

Social media: One post across all of our channels tagging the sponsor. We would require text (max 240 characters), media and a link.

Price: €5,000
VIP Invitation Ticket

What am I buying?

Exclusive sponsorship and branding for the AIX VIP invite ticket. A promotional item mailed to all airlines/VIPs on our database inviting them to register to attend the event.

• Your logo will appear as the exclusive sponsor of the VIP ticket.
• You will have a 1 page advert to promote your brand within the ticket.

What are the benefits?

Brand Exposure: Your brand will be seen by a global audience of VIPs who will be invited to attend AIX
Generate pre-show leads: Use your advert within the ticket to drive traffic to your stand or pre arrange onsite meetings.

What are the specs?

Logo and advert size will be confirmed with the design of the VIP ticket. VIP tickets are produced with the utmost creative direction and attention to detail.

Closing Deadline is 6th December 2019

Price: €12000
Registration Upgrades

Basic

- Company profile for digital and print
- Export pre-show leads
- Directory report and stats

Economy

The basic package plus:
- Social media promotion, allowing you to reach:
  - 7,600+ followers on Twitter
  - 2,900+ followers on Facebook
  - 600+ followers on LinkedIn

Premium

The basic package plus:
- Highlighted listing in the search summary
- Product carousel in the search summary

Exhibitors with this package typically gain
+45% profile views; almost 2.5 times as many product views; +31% pre-show leads

Price:
- Basic € 405
- Economy € 870
- Premium € 1,075
Registration Upgrades Continued

**Premium Plus**

The basic package **plus**:
- Highlighted listing in the search summary
- Product carousel in the search summary
- Pinned to the top of your chosen product category
- Highlighted product
- Scrolling banner on the website’s homepage with 165,000 views yearly

**Business Class**

The basic package **plus**:
- Interview filmed, edited & showcased on TV screens around the venue, published on AIX YouTube channel and pushed to social media
- Social media promotion, allowing you to reach:
  - 7,600+ followers on Twitter
  - 2,900+ followers on Facebook
  - 600+ followers on LinkedIn

**First Class**

The basic package **plus**:
- Interview filmed, edited & showcased on TV screens around the venue, published on AIX YouTube channel and pushed to social media
- Your advert on iWalkers in rotation
- Your message sent to all app users via push notification, there were 3,500 app users in 2019

**Price:**
- Premium Plus € 1,442
- Business Class € 1,905
- First Class € 3,400
### During the Show

<table>
<thead>
<tr>
<th>Digital Signage</th>
<th>Hall Visibility Internal Banner Signage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carpet Tiles</td>
<td>Stair Branding</td>
</tr>
<tr>
<td>Mobile App &amp; Website Banner</td>
<td>Side Stair Branding</td>
</tr>
<tr>
<td>You are Here Boards / Wayfinders &amp; Website Banner</td>
<td>Glass Door Branding Signage</td>
</tr>
<tr>
<td>Bathroom Signage &amp; Website Banner</td>
<td>External Signage</td>
</tr>
<tr>
<td>All Onsite Badges &amp; Website Banners</td>
<td>East Entrance Banner Signage &amp; Website Banner</td>
</tr>
<tr>
<td>Onsite Registration</td>
<td>Link Way External Banner Signage B1/B2 &amp; Website Banner</td>
</tr>
<tr>
<td>Route Planner</td>
<td>Link Way External Banner Signage B3 &amp; Website Banner</td>
</tr>
<tr>
<td>Lanyards</td>
<td>Link Way External Banner Signage B3/B4 &amp; Website Banner</td>
</tr>
<tr>
<td>Bags</td>
<td>Hotel Key Card Wallets</td>
</tr>
<tr>
<td>Media Lounge USBs &amp; Website Banners</td>
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</tbody>
</table>

**Please note:**
All sponsors will be included on the sponsors page on the website and in the preview/catalogue, if booked before the deadlines.

Price lists for all sponsorship opportunities for AIX can be found in the final pages of this document.
Digital Signage

What am I buying?
Reach 14,000+ visitors with a digital advert shown every 5 minutes on 10 digital screens located in high-traffic areas around the event.

- 1 x 15 second digital full page advert displayed every 5 minutes on all digital signs – a total of 5,760 impressions
- 1 x 15 second digital half page advert displayed every 5 minutes on all digital signs
- Advert appearing throughout AIX – 7 halls, 10 screens helping you drive visitors to your stand from other halls.
- Exposure over the full 3 show days
- Adverts are designed for you at no additional charge

What are the benefits?

Brand Exposure:
- Drive traffic to your stand by showing your advert every 5 minutes on 10 screens
- Each screen found in high-traffic area at the event
- Catch the eyes of airline as they arrive, walk around, and leave the event – on all 3 days
- Production cost included, using artwork, marketing copy, logo and stand number

What are the specs?
Logo: JPEG, EPS and PNG format.
Advert marketing copy.
Advert artwork and imagery.
Adverts are produced by Reed Exhibitions at no extra charge.

Price: €3185
Carpet Tiles

What am I buying?

Catch visitor’s attention and lead them straight to your stand with a directional carpet tile, branded with your company creative, logo and stand number and placed in a position of your choice.

What are the benefits?

**Brand Exposure:** Drive traffic to your stand and promote your brand in a hall you are not exhibiting in.

What are the specs?

Carpet Tile: 1m x 1m with 3mm bleed. PDF file format.

Price: € 750
Mobile App & Website Banner

What am I buying?

• Exclusive sponsorship of the mobile app, with recognition of your brand as mobile app sponsor on the start screen, on pages within the app and dedicated “About the Sponsor” page.
• Leaderboard Website Banner on Visit page
  aircraftinteriorsexpo.com/visit

What are the benefits?

Brand Exposure: Your brand will be seen by all that download the app, approximately 3,500 users.

Generate pre-show leads: Buyers that click on your banner can message you through the directory to arrange meetings at the show. Promote your stand number and prompt them to come and meet you at your stand location.

What are the specs?

Advert: 297mm x 420mm (A3). PDF file format.
Top Leaderboard Banner: 728 x 90 pixels, 468 x 60 pixels and 300 x 100 pixels.
Static JPEG or animated GIF file format – 60kb or smaller. Choose to link to either your exhibitor profile or a page on your website.

Price: €15000
Mobile App Push Notifications

What am I buying?

• 1 push notification to be sent to all 3,500 App users during the show

What are the benefits?

Brand Exposure:

• Your announcement will be presented to buyers as they use the App during the show
• Drive visitors to your stand: Use the push notifications to inform visitors of a demonstration or event on your stand to attract a crowd

What are the specs?

• 6 available
• Messages can be up to 119 characters in length

Price: €1,500 each
You are Here Boards, Way Finders & Website Banner

What am I buying?

- Branding on way finders
- Your footer advert on “You are Here Boards”
- Your footer advert on hall plans
- Leaderboard Banner on the Floorplan page of the AIX website: www.aircraftinteriorsexpo.com/Floorplan

  - 7,000 unique page views in the year preceding the event
  - 4,000 unique page views in the 3 months preceding the event
  - 3,000 unique page views in the month preceding the event

What are the benefits?

**Brand Exposure:** Branding in every hall on key pieces of signage, used by VIPs & visitors to find their way. Promote your brand in a hall that you are not exhibiting in, helping to drive traffic to your exhibition stand.

What are the specs?

- You are here boards: 3000mm x 170mm. PDF file format.
- Hall plans: 1100mm x 125mm. PDF file format.
- Way finders: 600mm x 70mm. PDF file format.
- Top Leaderboard Banner: 728 x 90 pixels, 468 x 60 pixels and 300 x 100 pixels. Static JPEG or animated GIF file format – 60kb or smaller. Choose to link to either your exhibitor profile or a page on your website.

Price: €12,600
Bathroom Signage & Website Banner

What am I buying?

• Your advert in all the bathrooms throughout the Expo – 2 posters on bathroom mirrors in all bathrooms in Halls B1, B2, B3, B4, B5, B6 and B7
• Your leaderboard banner on the AIX website’s Venue & Travel page: www.aircraftinteriorsexpo.com/visit/venue_and_travel

What are the benefits?

Brand Exposure: Your advert will be seen by all 14,000+ visitors, VIPs and exhibitors that attend the event.

What are the specs?

Advert: 297mm x 420mm (A3). PDF file format.
Top Leaderboard Banner: 728 x 90 pixels, 468 x 60 pixels and 300 x 100 pixels. Static JPEG or animated GIF file format – 60kb or smaller. Choose to link to either your exhibitor profile or a page on your website.

Price: € 3600
**All Onsite Badges & Website Banner**

**What am I buying?**

- Your logo on all 16,000 visitor, VIP and exhibitor badges at the expo.
  *note: your logo will not appear on conference delegate badges*
- Your banner on the AIX website’s why visit page: [www.aircraftinteriorsexpo.com/visit/why_visit](http://www.aircraftinteriorsexpo.com/visit/why_visit)

**What are the benefits?**

**Brand Exposure:** Your brand will be seen by all 16,000+ visitors, VIPs and exhibitors that attend the event.

**What are the specs?**

- Logo: JPEG, EPS and PNG format.
- Medium Rectangle Website Banner: 300 x 250 pixels. Static JPEG or animated GIF file format – maximum size 60kb. Link to either your exhibitor profile or a page on your website.

Price: € 16600
Onsite Registration

What am I buying?

• Your branding on registration desks: South, East Entrance.
• External window panel signage: 2 window panels in the East Entrance.
• Internal window panel signage: 2 window panels in the South Entrance, and a section of panel in the North Entrance.
• Sponsors permitted to use selected poster sites within the registration area: 4 posters in East Entrance, 4 posters in South Entrance and 1 poster in North Entrance.
• Branding on registration stationery and signage.
• Optional branding of staff clothing.

What are the benefits?

Brand Exposure: All attendees to the expo will see your brand as soon as they enter in all entrances every day – this has a massive impact. You will be the first brand they see, increasing brand recognition & likelihood they’ll make their way to your stand first.

What are the specs?

Logo: JPEG, EPS and PNG format.
Signage: 1000mm x 300mm with 3mm bleed. PDF file format.

Price: € 23000
Lanyards

What am I buying?

Your brand will be printed on all exhibitor, visitor and VIP lanyards at the show. Be seen throughout the show with one of the most prominent promotional opportunities.

What are the benefits?

Brand Exposure: Your company branding will be on the lanyards of all 16,000+ visitors, VIPs and exhibitors.

What are the specs?

Logo: JPEG, EPS and PNG format.

Price: €30350
Route Planner

What am I buying?

Advertise your brand as the exclusive sponsor of the Route Planner, a pocket guide featuring a floorplan, summary of show features and key timings. With 10,000 distributed in AIX registration areas, this opportunity with help to increase brand awareness and drive traffic to your stand.

Sponsorship includes
- Band across front cover featuring your logo and notation as a sponsor.
- 1 full page advert within the booklet and 1 full page advert on the back cover.
- Your stand will be highlighted on the floorplan within the route planner.

What are the specs?
Logo: JPEG, EPS and PNG format.
2 full page (A4) adverts

Price: € 15,000
Bags

What am I buying?
Your logo on bags given to visitors and VIPs at the registration areas. Turn every visitor into an advertising board for your brand. This is incredible exposure!

What are the benefits?

**Brand Exposure:** Your company branding will be on the bags of visitors and VIPs, and when carried around your brand will be visible to 16,000+ visitors, VIPs and exhibitors throughout the expo.

What are the specs?
Production and costs for approximately 1,000 bags will be undertaken by the sponsor. The bag must include the Aircraft Interiors Expo logo and is subject to Reed Exhibitions approval.
We will need confirmation of how many bags and pallets you will be sending.

Price: € 7550
What am I buying?

• Your logo will appear on one side of the USBs, given out in the Media Lounge to the 150 high profile press visitors.
• Your press release will be included on the USB.
• Top Leaderboard Banner on Media page of the AIX website: www.aircraftinteriorsexpo.com/media
  • 2,000 unique page views in the year preceding the show
  • 1,000 unique page views in the 3 months preceding the show
  • 600 unique page views in the month preceding the show

What are the benefits?

**Brand Exposure:** Increased brand exposure throughout the Expo to key aviation journalists and media.

What are the specs?

Logo: JPEG, EPS and PNG format.
Top Leaderboard Banner: 728 x 90 pixels, 468 x 60 pixels and 300 x 100 pixels.
Static JPEG or animated GIF file format – 60kb or smaller. Choose to link to either your exhibitor profile or a page on your website.

Price: € 6010
Hall Visibility Internal Banner Signage

What am I buying?

- Strong brand presence within the exhibition halls with logo featured on every aisle banner throughout the halls
- Fully branded panels in Hall B1, B5, B6 & B7

What are the benefits?

**Brand Exposure:** Increase your brand exposure in halls that you are not exhibiting in. Drive increased traffic to your stand.

What are the specs?

- Banner in B1: Four advertising banners in total – each 4m x 3m with 3mm bleed. PDF file format.
- Banner on aisle banner: Four strips along the aisle banners – each 2.5m x 1.75m with 3mm bleed. PDF file format.

Price: €39200
Stair Branding

What am I buying?

Benefit from an excellent and exclusive stair branding – choose from the stairs in the following locations B1, B2, B3, B4 or East Entrance.

What are the benefits?

**Brand Exposure:** Your brand will be seen by all that use the stairs and walk past the stairs. Drive increased traffic to your stand. You can use this space to promote your latest product, giving more reason for visitors to come and see you.

Choose your location

- B1: Available
- B2: Available
- B3: Available
- B4: Available
- East Entrance: Available

What are the specs?

TBC

Price: € 8,000
Side Stair Branding

What am I buying?

Benefit from excellent and exclusive branding on the side of the stairs and/or escalators – choose from the stairs and escalators locations B1, B2, B3, B4 or East Entrance.

What are the benefits?

**Brand Exposure:** Your brand will be seen by all that use and walk past the stairs and escalators. Drive increased traffic to your stand. Consider what you include on your advert - make sure it gives visitors a reason to come to your stand.

Choose your location

- B1: Available
- B2: Available
- B3: Available
- B4: Available
- East Entrance: Available

What are the specs?

TBC

Price: € 9065
Glass Door Branding Signage

What am I buying?

• Strong brand presence within the exhibition halls with branding featured on hall link way doors.
• Branded window stickers featured on every door linking halls B2, B4, B5, B6 & B7.
• Branded window panels on all doors – 12 doorways, 24 doors, both sides.

What are the benefits?

**Brand Exposure:** Increase your brand exposure in halls that you are not exhibiting in. Drive increased traffic to your stand. Catch people's attention as they navigate between halls and encourage them to visit your stand next - give them compelling reasons such as your new product or stand activity.

What are the specs?

Branded Window Panels: 1m x 0.5m with 3mm bleed. High resolution AI, PDF or EPS file format.

Price: € 10625
Info Points

What am I buying?

- Your brand will be appear on the signage for all 8 information points
- You can place promotion material on each information point (to be produced by the client)
- Branded polo shirts with logo
- Branded pens with logo
- Info point can be customised (subject to approval)

What are the benefits?

**Brand Exposure:** Achieve maximum exposure as attendees walk around the show and obtain directional advice from our ambassadors. Highlight your strong association with AIX and stand out as key player.

What are the specs?

Logo: JPEG, EPS and PNG format.

Price: €5,000
External Signage

What am I buying?

• Eight Branded Flags in the East Entrance for all 3 days.
• Two Trilites – 1 near the South Entrance and 1 Placed near the East Entrance.
• Three A frames – locations to be specified by Reed Exhibitions at a later date.

What are the benefits?

**Brand Exposure:** Achieve maximum exposure before the 16,000 attendees even go through the doors. Keep at the forefront of their mind as they begin their.

What are the specs?

Branded Flags in East Entrance: 1.2m x 2.0m. EPS file format.
Trilites: 1.25m x 4.60m with 3mm bleed. PDF file format.
A frames: 1008mm x 1500mm with 3mm bleed. PDF file format.

Price: € 15730
East Entrance Banner Signage & Website Banner

What am I buying?

- External banner in the East Entrance above the entrance. Used by 8,000 visitors in 2019.
- Website banner on the What’s On page of the AIX website

What are the benefits?

**Brand Exposure**: Achieve maximum exposure before attendees even go through the doors at the East Entrance. Make sure you are one of the first exhibitors visitors see on arrival.

What are the specs?

External Banner: diameter 7.80m, height 4.90m, radius 3.90m with 3mm bleed. PDF file format.
Medium Rectangle Website Banner: 300 x 250 pixels. Static JPEG or animated GIF file format – maximum size 60kb. Link to your exhibitor profile or your website.

Price: € 9288
Link Way External Banner Signage B1/B2 & Website Banner

What am I buying?

• Link way signage facing the inner court on the wall of Hall B1/B2.
  • 8,000 unique page views in the year preceding the show.
  • 6,500 unique page views in the 3 months preceding the show.
  • 4,000 unique page views in the month preceding the show.

What are the benefits?

Brand Exposure: All attendees that walk outside of Halls B1 and B2 will see your banner.

What are the specs?
External Banner: 7m x 7m with 3mm bleed. PDF file format.
Top Leaderboard Banner: 728 x 90 pixels, 468 x 60 pixels and 300 x 100 pixels. Static JPEG or animated GIF file format – 60kb or smaller. Choose to link to either your exhibitor profile or a page on your website.

Price: € 9288
Link Way External Banner Signage B3 & Website Banner

What am I buying?

• Link way signage facing the inner court on the wall of Hall B3.
• Banner on the Venue & Travel page of AIX website: www.aircraftinterioresexpo.com/visit/venue_and_travel
  • 5,000 unique page views in the year preceding the show.
  • 3,300 unique page views in the 3 months preceding the show.
  • 2,000 unique page views in the month preceding the show.

What are the benefits?

Brand Exposure: All attendees that walk outside of Hall B3 will see your banner.

What are the specs?

External Banner: 7m x 7m with 3mm bleed. PDF file format.
Medium Rectangle Website Banner: 300 x 250 pixels. Static JPEG or animated GIF file format – maximum size 60kb. Link to your exhibitor profile or your website.

Price: € 9288
East Entrance Large Welcome Banner

What am I buying?

- A large banner in the East Entrance in a prominent location measuring:
  - 2.5m x 3.5m

What are the benefits?

**Brand Exposure:** All attendees that enter via the East Entrance will see this banner, especially considering its large size and central location

What are the specs?

Banner: 2.5m x 3.5m with 3mm bleed. PDF file format.

Price: € 5,000
East Entrance Banner Package

What am I buying?

- Welcome desk banner
- Organisers desk banner
- Large hanging banner

What are the benefits?

**Brand Exposure:** All attendees that enter via the East Entrance will see your banners, the combination of the three guarantees large brand exposure when attendees enter the show.

![Banner Package Images]

What are the specs?

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Size</th>
<th>Bleed</th>
<th>Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome desk banner</td>
<td>200 x 60cm</td>
<td>3mm bleed</td>
<td>PDF file format</td>
</tr>
<tr>
<td>Organisers desk banner</td>
<td>290 x 160cm</td>
<td>3mm bleed</td>
<td>PDF file format</td>
</tr>
<tr>
<td>Large hanging banner</td>
<td>300 x 120cm</td>
<td>3mm bleed</td>
<td>PDF file format</td>
</tr>
</tbody>
</table>

Price: € 9065

![Price Banner]

*SOLD*
South Entrance High Impact Package

What am I buying?

- 2x South Entrance High Impact Banners
- 5x South Entrance Flags

What are the benefits?

**Brand Exposure:** The combination of the flags and banners and their high impact locations means upon arrival at the Messe you will have immediate exposure to all attendees entering the show.

What are the specs?

<table>
<thead>
<tr>
<th>South Entrance Flags x5:</th>
<th>150 x 550cm with 3mm bleed. PDF file format.</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Entrance Banners x2:</td>
<td>331 x 331cm with 3mm bleed. PDF file format.</td>
</tr>
</tbody>
</table>

Price: € 15730

SOLD
B1 High Impact Escalator Banner

What am I buying?

• Prominent large advert above escalator located in B1
• **NEW for the 2020 event:** The print banner will be replaced by a digital screen allowing for your advert to be more vibrant and eye-catching.

What are the benefits?

**Brand Exposure:** A high impact banner in an area with large amounts of traffic, situated directly in the eye line of those using the escalator.

What are the specs?

Supply video or image in ratio 16:9.

Videos in mp4 format. Static images in .png

Price: € 9065
What am I buying?

- 3x Prominent large banners located between halls.

What are the benefits?

**Brand Exposure**: A trio of large wall banners located between halls ideal for promoting your brand across the entire show, guaranteed to be seen by all attendees.

What are the specs?

B1/B2, B2/B3, B3/B4 Wall Banner: 302 x 152cm with 3mm bleed. PDF file format.

Price: € 9065

**SOLD**
Indoor/Outdoor Magnetic Signs

What am I buying?

• Outdoor Magnetic Signs located B5-B7
• Indoor Magnetic Signs located B5-B7

What are the benefits?

Brand Exposure: Large magnetic signs above high foot traffic areas, the entrances and exits across Halls B5-B7.

What are the specs?

<table>
<thead>
<tr>
<th></th>
<th>Indoor</th>
<th>Outdoor</th>
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<tbody>
<tr>
<td></td>
<td>175 x 195 cm</td>
<td>175 x 195 cm</td>
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<tr>
<td></td>
<td>250 x 195 cm</td>
<td>250 x 195 cm</td>
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<tr>
<td></td>
<td>280 x 195 cm</td>
<td>280 x 195 cm</td>
</tr>
<tr>
<td></td>
<td>250 x 200 cm</td>
<td>460 x 460 cm</td>
</tr>
</tbody>
</table>

Price:
indoor €3,000 – outdoor €5,000 each
Link Way External Banner Signage B3/B4 & Website Banner

What am I buying?

- Link way signage facing the inner court on the wall of Hall B3/B4.
- Leaderboard banner on the Why Visit page of AIX website: https://www.aircraftinteriorsexpo.com/visit/why-visit
  - 1,500 unique page views in the year preceding the show.
  - 1,300 unique page views in the 3 months preceding the show.
  - 700 unique page views in the month preceding the show.

What are the benefits?

**Brand Exposure:** All attendees that walk outside of Hall B3/B4 will see your banner.

What are the specs?

External Banner: 7m x 7m with 3mm bleed. PDF file format.
Top Leaderboard Banner: 728 x 90 pixels, 468 x 60 pixels and 300 x 100 pixels.
Static JPEG or animated GIF file format – 60kb or smaller. Choose to link to either your exhibitor profile or a page on your website.

Price: € 9288
East Entrance/Exit Arch

What am I buying?

- Branding on the vertical front/rear facing panels replacing “#TakeOffAtAIX”

What are the benefits?

**Brand Exposure:** This is the main entrance to the show meaning every attendee that enters or exits the show will pass through this archway with your logo and branding on.

The archways are often used as a background or image used to share on social media by attendees to announce their presence at the show to their network.

What are the specs?

TBC

Price: € 15,730
Sponsored Sessions- CabinSpace LIVE!

What am I buying?

- Sponsorship of a cabin space LIVE session.
- Your logo on all digi-screens
- 4x 6ft A-Frames around the theatre during the session.

What are the benefits?

**Brand Exposure:** Position your company as a thought leader for a certain topic. By having large on topic A-frames in the theatre during the session, make your stand the first that session attendees visit. Furthermore cement your logo in their mind with the additional digi-screens.

What are the specs?

TBC

Price: € 5600
Press Conference - CabinSpace LIVE!

What am I buying?

- Host a 30-minute press conference in the CabinSpace LIVE! Theatre.
- Use of Digi-screens and all AV.

What are the benefits?

Position your company as a thought leader or launch a new product. Full use of all CabinSpace LIVE! Theatre resources including digital screens for presentations, product videos etc.

What are the specs?

30 minute use of CabinSpace LIVE! Theatre.

Full use of all AV and digital screens.

Price: € 1050
Hotel Key Card Wallets

What am I buying?

• Your brand will be printed on the key card wallets used by the following 5 hotels during the event. Marriott Hotel, Renaissance Hotel, Grand Elysee Hotel, Mövenpick Hotel and Scandic Emporio.
• Key card wallets will be produced by AIX.
• AIX logo must be included in the wallet artwork.
• Your logo will be included on the Sponsors page of the official show catalogue.
• You will be listed on the Sponsors page of the AIX website

What are the benefits?

Brand Exposure: Achieve maximum exposure as attendees arrive at their hotel.

What are the specs?

Logo: JPEG, EPS and PNG format.

Price: € 11140
Brand Ambassadors

What am I buying?

- The privilege of having individuals/acts walking the show wearing branded clothing.
- These individuals are allowed to hand out sales and promotional material such as leaflets.
- The exhibitor is responsible for arranging the individual/act.

What are the benefits?

**Brand Exposure**: Increase your reach beyond your stand with ambassadors able to roam all halls and re-direct traffic to your stand.

What are the specs?

They will not be allowed in the Reg. areas between 8 – 9.30

Not allowed outside the Airline Club Lounge nor Cabin Space Live at any time and not actively stand outside any competitor stands

Leaflets would not be allowed to be placed anywhere, nor dumped

The brand ambassadors would need to wear branded clothing that would include the AIX logo so they are clearly recognised as an AIX Sponsor.

Price: € 1,500 per person per day
VIP Badge Mailing & Website Banner

VIP Gift

Reception Room Hire

Breakfast (x3)

Lunch (x3)

Digital Sponsorship of The Airline Club Lounge

Flooring Sponsorship of The Airline Club Lounge

Please note:
All sponsors will be included on the sponsors page on the website and in the preview/catalogue, if booked before the deadlines.

Price lists for all sponsorship opportunities for AIX can be found in the final pages of this document.
VIP Badge Mailing & Website Banner

What am I buying?

• Your logo will appear as official sponsor of the VIP Badge Mailer. The mailer must also acknowledge the sponsor of the VIP lounge.
• Your company logo on each USB stick with option to upload a separate folder for press release, company information, brochures etc. onto the USB Stick (cannot be in a PowerPoint file).
  *note: USBs must be provided by the sponsor
• Leaderboard banner on The Airline Club page of the AIX website: https://www.aircraftinteriorsexpo.com/about/VIP/
  • 2,000 unique page views in the year preceding the show.
  • 1,000 unique page views in the 3 months preceding the show.
  • 600 unique page views in the month preceding the show.

What are the benefits?

Brand Exposure: Target the key VIP audience before the show. Build interest in your products and encourage VIPs to meet with you at the show.

Price: €12,000

“Both myself and the Inflight Dublin senior management team were delighted with the sponsorship package, in particular considering its direct approach to the ideal audience. This was something which our existing clients within the industry were impressed by also, reaching out to us when they received their VIP invite.”

Inflight Dublin

What are the specs?

Logo: JPEG, EPS and PNG format.
Leaderboard Banner: 728 x 90 pixels, 468 x 60 pixels and 300 x 100 pixels. Static JPEG or animated GIF file format – 60kb or smaller. Choose to link to either your exhibitor profile or a page on your website.
VIP Gift

What am I buying?

- Choose from one of the gift options
  - Logo to appear on products listed
  - 1,000 items per product
- An optional A6 promotional flyer in the bag. (to be produced by the client)

What are the benefits?

**Brand Exposure:** Target the key VIP audience at the show and create a lasting advertisement.

<table>
<thead>
<tr>
<th>Product</th>
<th>Cost</th>
<th>Visual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trolley Luggage Tag</td>
<td>€ 2,500</td>
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<tr>
<td>LED keyring Torch Light</td>
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<tr>
<td>Bespoke USB Charger</td>
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<tr>
<td>Mini speaker</td>
<td>€ 5,000</td>
<td></td>
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<tr>
<td>Universal Travel Adaptor</td>
<td>€ 12,000</td>
<td></td>
</tr>
<tr>
<td>Slim line portable phone charger</td>
<td>€ 12,500</td>
<td></td>
</tr>
</tbody>
</table>

What are the specs?
Logo: JPEG, EPS and PNG format.

Price: Options Listed
Reception Room Hire

What am I buying?

• Reception Room Hire: Hiring of a Reception Room to invite airlines, visitors and other exhibitors from 17:00-19:30 Tuesday or Wednesday to host a networking event. *note: fee is for hire of room only, catering must be ordered separately

• Your 12 second looped advert will be displayed on the digital signage screen – exclusively, between 17:00-19:00.

What are the benefits?

Brand Exposure: Communicate directly to airline manager level and above with purchasing power during the expo.

What are the specs?

Digital Signage: 12 second video, animated gif or static image.

Price: € 2700
Breakfast

What am I buying?

• Your logo/advert on table signage on tables during breakfast 08:30-10:30.
• Four places in The Airline Club Lounge during breakfast to host and network with VIPs during breakfast hours.
• You may provide additional branded gifts, cutlery, napkins and a pop-up banner in lounge during breakfast.
• Your 12 second looped advert will be displayed on the digital signage screen – exclusively, between 08:30-10:30.

What are the benefits?

Brand Exposure: Communicate directly to airline manager level and above with purchasing power during the expo.

Choose your day

Tuesday: Available
Wednesday: Available
Thursday: Available

Boost your sponsorship with greater exposure

Business Class: Promotion of your breakfast within a VIP email the day before and dedicated webpage with your breakfast details and your logo..

First Class: All the Business Class perks plus a ½ page advert in the routeplanner promoting your breakfast and your breakfast promoted on the digital screens for half a day before your event.

What are the specs?

Logo: JPEG, EPS and PNG format.
Digital Signage: 12 second video, animated gif or static image.
Optional additional branding: Production and costs for all promotional materials are to be undertaken by the sponsor and are subject to Reed Exhibitions approval.

Price per day: € 5750
Business Class Boost: + € 1000
First Class Boost: + € 2895
What am I buying?

- Your logo/advert on table signage on tables during lunch at 12:00-15:00.
- 4 places in The Airline Club Lounge during lunch to host and networking with VIPs during lunch hours.
- You may provide additional branded gifts, cutlery, napkins and a pop-up banner in lounge during lunch.
- Your 12 second looped advert will be displayed on the digital signage screen – exclusively, between 12:00-15:00.

What are the benefits?

**Brand Exposure**: Communicate directly to airline manager level and above with purchasing power during the expo.

**Choose your day**

- Tuesday: Available
- Wednesday: Available
- Thursday: Available

**Boost your sponsorship with greater exposure**

**Business Class**: Promotion of your lunch within a VIP email the day before and dedicated webpage with your lunch details and your logo.

**First Class**: All the Business Class perks plus a ½ page advert in the routeplanner promoting your lunch and your lunch promoted on the digital screens for half a day before your event.

**What are the specs?**

Logo: JPEG, EPS and PNG format.

Digital Signage: 12 second video, animated gif or static image.

Optional additional branding: Production and costs for all promotional materials are to be undertaken by the sponsor and are subject to Reed Exhibitions approval.

**Price per day**: €7500

Business Class Boost: + €1000

First Class Boost: + €2895
Sponsorship of The Airline Club Lounge

What am I buying?

• Your logo will appear externally as the official sponsor of the Airline Club Lounge.
• The opportunity to display an interactive video on the 4x3 meter digital wall. This will be shown in loop with other videos.
• Product installation within Airline Club Lounge (Seating unit)
• Sponsor’s logo to appear on Airline Club Lounge directional signage
• Sponsor’s logo or name to appear on all pre-promotional emails whenever the Airline Club Lounge is mentioned
• Sponsor’s logo to appear on the VIP Badge Mailer. This will be in conjunction with the badge mailer sponsor
• Sponsor permitted to place product and promotional material within the lounge during the show
• VIP passes for up to three of your staff to access the lounge (usually exclusive to airlines)
• Table toppers placed on tables promoting sponsor’s brand and sponsor’s stand
• Sponsor’s logo on homepage of AIX website
• Sponsor listed on sponsor’s page on the website
• Sponsor promoted via social media

What are the benefits?

Brand Exposure: Target the key airlines & VIP audience at the show that use the facilities within the airline club lounge daily

What are the specs?

Logo: JPEG, EPS and PNG format.
Optional additional branding: Production and costs for all promotional materials are to be undertaken by the sponsor and are subject to Reed Exhibitions approval.

Price: € 22,660
Flooring Sponsorship of The Airline Club Lounge

What am I buying?

Your logo will appear as the official flooring sponsor of the Airline Club Lounge.

What are the benefits?

**Brand Exposure**: Target the key VIP audience at the show through branded flooring.

What are the specs?

To be advised once lounge design is complete. All artwork will be created and approved by Reed Exhibitions.

Price: € 3090
Zones & Areas

- Exclusive Venue Wi-Fi Sponsor
- Seating and Recharge Zones
- IFEC Zone Bronze
- IFEC Zone Silver
- IFEC Zone Gold
- Media Lounge & Website Banner
- Skywalk

Please note:
All sponsors will be included on the sponsors page on the website and in the preview/catalogue, if booked before the deadlines.

Price lists for all sponsorship opportunities for AIX can be found in the final pages of this document.
Exclusive AIX Wi-Fi Sponsor

What am I buying?

- Exclusive sponsorship of the entire venue for Aircraft Interiors Expo 2020
- 11 AIX Halls (upper & Lower)
- Total attendance approx. 16,000 including 1,600 airline personnel

Branding includes

- Hall signage & branding
- Landing page and password
- Digital Screen advertising
- Hall carpet tile branding

2019 Wi-Fi Usage

- Number of unique clients: 4,485
- Number of sessions: 202,147
- Total session time (hours): 41834.68
- Average session time (minutes): 12.42
- Average session time per user (minutes): 559.66
- The Wi-Fi have no limited volume
- The bandwidth of the internet is up to 16 mbite/ second shared per user
- The frequency band is 5.0 GHz

What are the benefits?

**Brand Exposure**: Your brand will be seen in all the halls available to all international attendees and airlines

Price: € 15,000

What are the specs?

Signage and branding: Will be confirmed at later date.
Landing page: Choose to link to your exhibitor profile or a page on your website.
Seating and Recharge Zones

What am I buying?

• Working chairs and tables with branding on table tops
• Branding on charging benches for any mobile or tablet device
• Literature display – promote your latest products!
• Your 12 second looped advert in video or animated/static image format will be displayed on the digital signage screen alongside show videos.
• 1 x carpet tile
• 1 x medium rectangle website banner (location to be confirmed). We have over 175,000 unique website users each year.

• Hall B1 B2 lower linkway – Available
• Hall B2 Upper - Available

What are the benefits?

Brand Exposure: Increase your brand exposure in halls that you are not exhibiting in. Drive increased traffic to your stand.

What are the specs?

Signage and branding on table tops: Will be confirmed at later date.
Carpet Tile: 1m x 1m with 3mm bleed. PDF file format.
Digital Signage: Our digital signage team will be in contact with you to create this
Medium Rectangle Banner: 300 x 250 pixels. File Format: static JPEG or animated GIF – size 60kb or smaller. URL: Choose from either your exhibitor profile or page on your website.

Price: € 8,000
IFEC Zone Bronze – Pre-Show Package

What am I buying?

• Leaderboard banner on the IFEC page of the AIX website: www.aircraftinteriorsexpo.com/IFEC_Zone
  • 2,500 unique page views in the year preceding the show.
  • 2,000 unique page views in the 3 months preceding the show.
  • 1,200 unique page views in the month preceding the show.
• IFEC sponsored email.
• Bronze sponsored logo on the IFEC main page

What are the benefits?

Brand Exposure: Promote your IFEC connections and business pre Aircraft Interiors Expo by being featured in association with the IFEC Zone.

Thought Leadership: Be recognised by the IFEC audience as authority and experts in this field.

What are the specs?

Top Leaderboard Banner: 728 x 90 pixels, 468 x 60 pixels and 300 x 100 pixels. Static JPEG or animated GIF file format – 60kb or smaller. Link to your exhibitor profile or your website.

Sponsored VIP & Visitor IFEC Email: High resolution logo in JPEG or EPS file format, with 30 words. Choose to link to your exhibitor profile or your website.

Price: € 8750
IFEC Zone Silver

What am I buying?

• Your logo on carpet tiles at B4 entrance, B4 link way to B5, B2 as Silver IFEC Zone Sponsor, designed by Reed Exhibitions.
• Your 12-second looped Exhibitor Discovery poster on the video screens within all Halls – 730 times per company per day.
• 4 places at the Passenger Experience Conference.

What are the benefits?

**Brand Exposure:** Achieve maximum brand exposure at and before the Aircraft Interiors Expo by being featured in the IFEC Zone. Promote your IFEC connections and business pre Aircraft Interiors Expo by being featured in association with the IFEC Zone.

**Thought Leadership:** Be recognised by your target audience as authority and experts in your area of specialism over and above your competition.

What are the specs?
Logo: JPEG, EPS and PNG format.
Signage and branding: Will be confirmed at later date.
Digital Signage: Our digital signage team will be in contact with you to create this

Price: € 13,000
IFEC Zone Gold

What am I buying?

- Exclusive hanging signs between stairs in B4, B3 & B2 as Gold Sponsor, with the same design as the carpet tile.
- Your logo on carpet tiles at B4 entrance, B4 link way to B5, B2 as Gold IFEC Zone Sponsor, designed by Reed Exhibitions.
- Pre show IFEC section website banner – MPU Banner A 300 x 200
- 12 second looped advert (video, animated or static image) to be displayed on the digital signage screens within B1, B5, B6 & B7 - 730 times per company per day.
- 4 places to Passenger Experience Conference.

What are the benefits?

**Brand Exposure:** Achieve maximum brand exposure at and before the Aircraft Interiors Expo by being featured in the IFEC Zone. Promote your IFEC connections and business pre Aircraft Interiors Expo by being featured in association with the IFEC Zone.

**Thought Leadership:** Be recognised by your target audience as authority and experts in your area of specialism over and above your competition.

What are the specs?

- Logo: JPEG, EPS and PNG format.
- Signage and branding: Will be confirmed at later date.
- Digital Signage: Our digital signage team will be in contact with you to create this.

Price: €21,800
Media Lounge & Website Banner

What am I buying?

• Your brand in the Media Lounge to gain exposure to key aviation journalists and media.
• Website banner on the Media page of the AIX website: www.aircraftinteriorsexpo.com/Media
  • 2,000 unique page views in the year preceding the show.
  • 900 unique page views in the 3 months preceding the show.
  • 600 unique page views in the month preceding the show

What are the benefits?

Brand Exposure: Increased brand exposure throughout the Expo to key aviation journalists and media. Highlight any announcements you may have

What are the specs?

Logo: JPEG, EPS and PNG format.
Medium Rectangle Website Banner: 300 x 250 pixels. Static JPEG or animated GIF file format – maximum size 60kb. Link to your exhibitor profile or your website.

Price: € 3,510
Skywalk Package

What am I buying?

1 – Arch above skywalk – Area above doors at both entrances of skywalk
2 – Windows & doors – Windows and doors branding at 1 entrance
3 – Window posters - The inner and outer posters on the skywalk.
4 – 2x A-Frames - on the Skywalk for the duration of the show

What are the benefits?

Brand Exposure: High visibility by all AIX & WTCE attendees crossing over into either AIX or WTCE. This is the only cross over point linking the shows.

What are the specs?

Logo: JPEG, EPS and PNG format.
A-Frames x2: 84.1 x 118cm with 3mm bleed, per side. PDF file format.
AIX Operations team will be in touch to provide a detailed spec sheet.

Price: € 11,000
Please note:
All sponsors will be included on the sponsors page on the website and in the preview/catalogue, if booked before the deadlines.

Price lists for all sponsorship opportunities for AIX can be found in the final pages of this document.
# Website Banners

## What am I buying?

- A hyperlinked banner in front of visitors to the Passenger Experience Conference webpages, displayed to thousands of industry professionals.
- Visibility on the key high-traffic pages of the PEC website during the peak build-up.
- Choose your banner position and choose the website page – take a look at the price list.

## What are the benefits?

**Brand Exposure:** Be at the forefront of visitors’ minds as they walk through the PEC entrance by promoting your product or brand on the website as they plan their visit. Your advert will be seen approximately 50,000 (depending on website page) times as visitors land on the website to engage with the event.

**Build Brand and Product Awareness:** Link to your directory profile or product where visitors can get more information and send you a message or meeting invite.

**Reach a Targeted Audience:** Target key manufacturer decision makers from key regions.

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### What are the specs?

Specs for each banner is noted above and on the pricing pages, and will include responsive sizing.

*Static JPEG or animated GIF file format – 80kb or smaller.*

Choose to link to either your exhibitor profile or a page on your website.

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<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Banner</td>
<td>460 x 60px</td>
</tr>
<tr>
<td>Top Leaderboard Banner</td>
<td>728 x 90px</td>
</tr>
<tr>
<td>Medium Rectangle Banner</td>
<td>728 x 90px</td>
</tr>
<tr>
<td>Bottom Leaderboard Banner</td>
<td>728 x 90px</td>
</tr>
<tr>
<td>Leaderboard Banner E</td>
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<tr>
<td></td>
<td>300 x 250px</td>
</tr>
<tr>
<td></td>
<td>460 x 60px</td>
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</tbody>
</table>

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[See Price List]
# PEC Website Banners: €500 each

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>Spec</th>
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</thead>
<tbody>
<tr>
<td>Mainpage Banner</td>
<td>Full Banner (A)</td>
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<tr>
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<td>Top Leaderboard Banner (B)</td>
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<td></td>
<td>Medium Rectangle Banner (C)</td>
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<td></td>
<td>Bottom Leaderboard Banner (D)</td>
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<tr>
<td>Party Page Banners</td>
<td>Full Banner (A)</td>
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<tr>
<td></td>
<td>Top Leaderboard Banner (B)</td>
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<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px, )</td>
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<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
</tr>
<tr>
<td>Media Page Banners</td>
<td>Full Banner (A)</td>
<td>468 x 60 pixels</td>
</tr>
<tr>
<td></td>
<td>Top Leaderboard Banner (B)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
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<tr>
<td></td>
<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px, )</td>
</tr>
<tr>
<td></td>
<td>Bottom Leaderboard Banner (D)</td>
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<tr>
<td>Travel &amp; Venue Page Banners</td>
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<td>Top Leaderboard Banner (B)</td>
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<td>Medium Rectangle Banner (C)</td>
<td>300 x 250 pixels (Responsive sizes: 180 x 250px, )</td>
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<td>Bottom Leaderboard Banner (D)</td>
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<tr>
<td>Programme Page Banner</td>
<td>Leaderboard Banner (E)</td>
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<tr>
<td>Speaker Page Banner</td>
<td>Leaderboard Banner (E)</td>
<td>728 x 90 pixels (Responsive sizes: 468 x 60px, 300 x 100px)</td>
</tr>
</tbody>
</table>
Conference Registration & Badges

What am I buying?

- Your logo will appear on all conference delegate badges alongside the conference logo.
- Your logo will appear on the onsite registration touch screens.
- Your logo will also appear on the sponsors section of the PEC webpage and on selected registration signage.
- You have the opportunity to place additional branding in the registration area including branded t-shirts for registration hosts and hostesses, branded pens for the registration desk as well as additional signage.
- Two badges to attend PEC and the Industry Networking Party.

What are the benefits?

**Brand Exposure:** A great opportunity to turn all delegates to the conference into a walking advert for your company.

What are the specs?

**Logo:** JPEG, EPS and PNG format.

Optional additional branding: Production and costs for all promotional materials are to be undertaken by the sponsor and are subject to Reed Exhibitions approval.

**Badges:** PEC registration spreadsheet with the two names and contact details.

Price: € 7905
Conference Survival Bag

What am I buying?

• Your logo will appear on all conference delegate bags given out to attendees at the conference and party registration areas, containing product samples from WTCE and AIX exhibitors.
• Your logo will also appear on the sponsors page of the PEC website and on selected signage.
• Two badges to attend PEC and the Industry Networking Party.

What are the benefits?

Brand Exposure: Every person that carries the bag will be promoting your brand throughout the conference.

What are the specs?

Logo: JPEG, EPS and PNG format.
Bags: Production and costs for approx. 400 bags will be undertaken by the sponsor. The bag must include the Passenger Experience Conference 2020 logo and is subject to Reed Exhibitions approval.
Badges: PEC registration spreadsheet with the two names and contact details.

Price: € 4218
Coffee Break x3

What am I buying?

• Two pull up banners with your branding and logo on display during your chosen coffee break.
• Your logo will appear on the Sponsors page of the PEC website.
• Your logo will also be on selected coffee break signage.
• You have the opportunity to place additional branding in the coffee break area during your chosen coffee break.
• Two badges to attend PEC and the Industry Networking Party.

What are the benefits?

Brand Exposure: Promote your brand to all the delegates at the conference with branding throughout the breaks.

Choose your break

Registration: Available
Morning: Available
Afternoon: Available

Price per break: € 3390

What are the specs?

Pull Up Banner: 850mm x 2000mm with 150mm bleed at the foot & 3mm bleed around. PDF file format. Artwork to be provided by Sponsor, Reed Exhibitions will produce the banner.

Logo: JPEG, EPS and PNG format.

Optional additional branding: Production and costs for all promotional materials are to be undertaken by the sponsor and are subject to Reed Exhibitions approval.

Badges: PEC registration spreadsheet with the two names and contact details.
Lunch Break

What am I buying?

- Table-top tent cards with your branding on display during the lunch break.
- Your logo will appear on the Sponsors section of the PEC webpage.
- Your logo will also be on selected lunch break signage.
- You have the opportunity to place additional branding in lunch area during lunch.
- Two badges to attend PEC and the Industry Networking Party.

What are the benefits?

Brand Exposure: Promote your brand to all the delegates at the conference with branding throughout the lunch break.

What are the specs?

Tent cards: 100mm x 210mm with 3mm bleed. PDF file format.
Logo: JPEG, EPS and PNG format.
Optional additional branding: Production and costs for all promotional materials are to be undertaken by the sponsor and are subject to Reed Exhibitions approval.
Badges: PEC registration spreadsheet with the two names and contact details.

Price: € 8760
Plenary Session

What am I buying?

• Two pull up banners with your branding in the Plenary Session.
• Your logo will appear on the Sponsors section of the PEC webpage.
• Your logo will also be on selected Plenary Session signage.
• You have the opportunity to place seat drops and additional branding in the Plenary Session.
• Six badges to attend PEC and the Industry Networking Party.

What are the benefits?

Brand Exposure: Promote your brand to all the delegates at the conference with branding throughout the Plenary Session.

Thought Leadership: Be recognised by your target audience as authority and experts in your area of specialism over and above your competition.

What are the specs?

Logo: JPEG, EPS and PNG format.
Pull Up Banner: 850mm x 2000mm with 150mm bleed at the foot & 3mm bleed around. PDF file format. Artwork to be provided by Sponsor.
Optional additional branding: Production and costs for all promotional materials are to be undertaken by the sponsor and are subject to Reed Exhibitions approval.
Badges: PEC registration spreadsheet with the six names and contact details.

Price: € 18000
Breakout Streams

What am I buying?

• One pull up banner with your branding in your chosen Breakout Session.
• Your logo will appear on the Sponsors page of the PEC website.
• Your logo will also be on selected Breakout Session signage.
• You have the opportunity to place seat drops and additional branding in your chosen Breakout Session.
• Four badges to attend PEC and the Industry Networking Party.

What are the benefits?

Brand Exposure: Promote your brand to all the delegates at the conference with branding throughout your chosen Breakout Session.

Thought Leadership: Be recognised by your target audience as authority and experts in your area of specialism over and above your competition.

Choose your Breakout Stream

Thinking Like a Disruptor: Available
Delivering a Customer-Centric Journey Available
Sustainability – the Next Paradigm Shift for Air Travel: Available

What are the specs?

Logo: JPEG, EPS and PNG format.
Pull Up Banner: 850mm x 2000mm with 150mm bleed at the foot & 3mm bleed around. PDF file format. Artwork to be provided by Sponsor.
Optional additional branding: Production and costs for all promotional materials are to be undertaken by the sponsor and are subject to Reed Exhibitions approval.
Badges: PEC registration spreadsheet with the four names and contact details.

Price: € 8000
Industry Networking Party

What am I buying?

- Table-top tent cards with your branding at the Party.
- Your logo will appear on the Sponsors page of the PEC website.
- Your logo will also be on selected Party signage.
- You have the opportunity to place additional branding at the Party.
- Six badges to attend PEC and the Industry Networking Party.

What are the benefits?

**Brand Exposure**: Promote your brand to all the delegates at the conference with branding throughout the Party.

What are the specs?

Tent cards: 100mm x 210mm with 3mm bleed. PDF file format.
Logo: JPEG, EPS and PNG format.
Optional additional branding: Production and costs for all promotional materials are to be undertaken by the sponsor and are subject to Reed Exhibitions approval.
Badges: PEC registration spreadsheet with the two names and contact details.

Price:
€ 22,000
For further details, please contact your Sales representative or Daniel.Kazimierczak@reedexpo.co.uk +44 (0)20 8439 5696