

Aircraft | EXPO

interiors

Deadline:

**Preview 23rd February / Catalogue 2nd March
/ Review June** (to be confirmed)

Showtime Production Department
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Catalogue / Review A4

DPS	Trim	297mm x 420mm
	Bleed	303mm x 426mm
Full page	Trim	297mm x 210mm
	Bleed	303mm x 216mm
Half page	Landscape (trim)	148.5mm x 210mm
	Landscape (bleed)	154.5mm x 216mm
	Portrait (trim)	297mm x 105mm
	Portrait (bleed)	303mm x 111mm
Quarter page	Trim	148.5mm x 105mm
	Bleed	154.5mm x 111mm

Preview Tabloid

DPS	Trim	340mm x 480mm
	Bleed	346mm x 486mm
Full page	Trim	340mm x 240mm
	Bleed	346mm x 246mm
Half page	Landscape (trim)	170mm x 240mm
	Landscape (bleed)	176mm x 246mm
	Portrait (trim)	340mm x 120mm
	Portrait (bleed)	346mm x 126mm
Quarter page	Trim	170mm x 120mm
	Bleed	176mm x 126mm

Specials A4

Sponsorship strips	Trim	30mm x 210mm
	Bleed	36mm x 216mm
Bookmark	Trim	170mm x 70mm
	Bleed	176mm x 76mm
Bellyband	Trim	70mm x 580mm
	Bleed	76mm x 586mm

Specials Tabloid

Sponsorship strips	Trim	30mm x 240mm
	Bleed	36mm x 246mm

Please keep type at least 10mm from the edges to avoid gutter

All advertisement sizes quoted are in Height in mm (first) x Width in mm (second).

Please keep type at least 10mm from the edges to avoid gutter.

File formats

All artwork must be CMYK, 300dpi.
The following formats are acceptable: PDF, EPS, TIFF, JPG

Please outline or embed fonts if sending EPS

How and where to send artwork

You can send your files on cd to the address below or email them to designers@showtimemedia.com

Showtime Media Services Ltd accepts no liability for any errors created from files sent in a digital format, if any of the stated procedures have not been adhered to.



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